



MAGIC CITY
BAR ASSOCIATION
1984 - BIRMINGHAM

P.O. Box 12501 – Birmingham, AL 35202
www.MagicCityBarAssociation.com

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October 14, 2024

Dear Supporter,

I am writing to request your consideration as a sponsor of the Magic City Bar Association's Annual Scholarship Banquet. This year's banquet will be held on **Thursday, November 21, 2024**, at The Harbert Center located at 2019 4th Avenue North Birmingham, Alabama 35203, beginning with a Judicial Reception at 6:00 p.m.

The Magic City Bar Association, an affiliate of the Alabama Lawyers Association, was established in Birmingham, Alabama in November of 1984, to promote the professional advancement of African American attorneys and to protect the civil rights of all people. In addition to being a tremendous resource for lawyers, each year the Magic City Bar Association awards thousands of dollars in scholarships to deserving law students attending each of the five law schools in the state of Alabama.

This year, the Magic City Bar Association celebrates its 40th Anniversary and our theme for the year is "Building on a Solid Foundation." This year's banquet will focus on the MCBA's long-standing commitment to its members and the Birmingham community of advancing the administration of justice and upholding the integrity of the legal profession in Alabama.

We appreciate your dedication to the Magic City Bar Association and your consideration of this request for support. It is because of supporters like you that we can continue to sponsor continuing legal education courses for bar members, participate in community outreach programs and provide scholarship opportunities for aspiring lawyers.

Thank you in advance for your tax-deductible contribution. If you have any questions, please contact me at janine@janinesmithlaw.com or at (205) 379-1181.

Very Truly Yours,

Janine L. Smith, Esq.
President, Magic City Bar Association



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SPONSORSHIP

PLATINUM SPONSOR

This is our premium sponsorship with maximum exposure and recognition during ceremony and promotional period.

- Company Representative Message during ceremony
- 6x Social Media Posts
- Full page ad in program 3x
- Sponsor Mentions during ceremony
- Sponsor acknowledgements on all media
- Logo inclusion on signage
- Sponsor logo on ticker
8 seats at the table

INVESTMENT: \$3,500

GOLD SPONSOR

Gain maximum exposure and special recognition as a premiere sponsor.

- Host recognition during ceremony
- Sponsorship of one scholarship 4x
- Social Media Posts
- ½ page ad in digital program 3x
- Sponsor Mentions during ceremony
- Logo inclusion on signage
- Sponsor logo on ticker
8 seats at the table

INVESTMENT: \$2,500

SILVER SPONSOR

Award sponsor with additional promotional elements to increase brand awareness.

- Host recognition during ceremony
- ½ page ad in digital program 2x
- Sponsor Mentions during ceremony
- Logo inclusion on signage
- Sponsor logo on ticker
4 Seats at the table

INVESTMENT: \$1,500

BRONZE SPONSOR

Banquet sponsor

- Inclusion on promotion and signage
- 1x Social Media Posts
- ½ page ad in digital program
- Sponsor logo on ticker
2 Seats at the table

INVESTMENT: \$500



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2024 ANNUAL SCHOLARSHIP BANQUET SPONSORSHIP FORM
(PLEASE RETURN ON OR BEFORE MONDAY, NOVEMBER 11, 2024)

Contact Person _____ Telephone Number _____

Firm/Company _____

Address _____

City _____ State _____ Zip Code _____

Email Address _____

Enclosed is a check for \$ _____ as my contribution to
the Magic City Bar Association's 2024 Scholarship Banquet.

Net proceeds from the Annual Scholarship Banquet are used to provide scholarships for minority
law students attending law schools in the State of Alabama.

The Magic City Bar Association, Inc. is a 501(c)(3) tax exempt organization. Your contribution
is tax deductible to the extent allowed by the IRS.

Please submit your tax-deductible contribution before November 11, 2024

By Mail:

Magic City Bar Association, Inc.
Attn: MCBA 2024 Scholarship Banquet
P.O. Box 12501 Birmingham, Alabama 35202-2501

Or Electronically:

<https://magiccitybarassociation.org/become-a-sponsor>

Submit your company logo and your ad to:

contact@magiccitybarassociation.org

Or: <https://forms.gle/uED6ueQpqh8h6PQC7>

If you have any questions or need additional information, please contact the 2024 Magic City
Bar Association President, Janine Smith, at (205) 379-1181.